



# WEDDING GUIDE



# HELLO, HELLO, HELLO!

Congratulations, you've decided to marry your person! And congratulations to me, too, because you've chosen me to join you for the ride. Words cannot describe how honored I am to be a part of your love story. I can't wait to get to know you, to capture your wedding day, and to join you for a reception boogie.

There's so much to think about between now and then, and I'm sure your heads are already spinning - making decisions about things you didn't even realize existed. So to make it a little easier, I've created this to help guide you through the whole process!



These are all the things that as a photographer I'm thinking about. I've made it as comprehensive as possible so that you spend less time worrying about the details and more time getting excited for your wedding!

Think of this as less of a rule book and more of a guide, aimed at preparing you as much as possible so that when The Big Day rolls around, you can kick back and enjoy the champagne (and the presence of all your nearest and dearest, of course).

# ENGAGEMENT

## *session*

If the thought of making lovey eyes at your fiancée in front of a camera makes you want to never be out in public again, then it's probably a good idea to book an engagement session. Not only is it an incredible way for us to have a bit of fun together without the pressure of a timeline or all your guests, but spending some time together calms the nerves, inspires confidence in front of the camera, and allows us to create beautiful keepsakes in a chilled atmosphere. Plus who doesn't love a new profile pic! We'll get to know each other better, come away from it having a better sense of how we work together, and be ready to roll for wedding day.

### **BONUS:**

You'll have beautiful images to add to wedding invitations or save-the-date cards!



Louise  
King  
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# BRIDAL BOUDOIR *shoot*

Traditionally dubbed 'Bridal Shoot,' this session is perfect for getting beautiful photos of either brides or grooms on their own, as dressed or partially dressed as desired, a few weeks before the big day. No time pressure, no waiting guests, no stress. Just you, me, my camera, and a creative adventure. No need to let your partner know. Why not book it as a surprise and present the images as a wedding gift to your new husband (or wife) on your big day?



Louise  
King  
PHOTOGRAPHY



# WHAT TO *expect*

It is my job to make sure that you feel calm, authentic, and engaged during a shoot with me and I will go above and beyond to ensure this is the case. I will can direct and pose you so you don't feel or look awkward in any of your photographs or I can leave you to hold hands and encourage you to talk about the day so far, while I snap away capturing some natural moments from afar.



I sometimes use an app called Unscripted to share posing ideas with you, so together we can plan out different poses that feel great for you to do (or, alternatively, we can go with the flow.) Either way, just know that I've got your back.

As a wedding photographer, I've gone to a fair few weddings. I've seen it all-But one thing that I know for sure, is that regardless of how much planning you do, the wedding will always unfold as it's meant to. Sometimes, couples relish the thought of photos, but actually on the day, don't want to be away from their guests for too long. Equally, some couples, thought they wouldn't want many pictures, but on the day, enjoy having the time, just the two of them away from everyone's eyes, and sometimes they get inspired in the moment. I will be assessing how you feel at each stage and will be ready to adapt as your wishes evolve.

# Want to plan the wedding of your dreams and keep your sanity, too?

HERE ARE SOME TIPS FROM ME TO YOU:



In the craziness of planning remember, it really doesn't matter about the minor details. It is about you and the one you love.



People who love you will be thrilled to help! Choose bridesmaids and groomsmen who will be practical help and won't mind running errands for you prior, during and post wedding day.



Hold on tight, and enjoy the process. It'll rush by faster than you know it.

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King  
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# TIMELINES

Timelines make your day flow smoothly, giving your guests, staff, and vendors a general idea of when and where everything will pan out. With timelines as with weddings, there is no one-size-fits-all approach so it's super important to make a timeline that works for you. I can help you create something that aligns with your vision of the perfect day when we have a planning meeting. But one thing to remember is that things almost always take longer than you think they will. Allow some time in between events so you have a second to breathe, kiss your partner, and drink some water. I always make sure to keep a 30 minute window of time before the ceremony incase anything has overrun. The last thing we want is you panicking that you'll be late.



Louise  
King  
PHOTOGRAPHY

# GETTING READY

When you get it right, this is one of my favourite parts of the day. All the girls together; hair, makeup, nervous excitement. Boy-banter, cufflinks, and few beers to still the nerves. Considering the right space for this part of the day is more important than most people think, which is why I recommend thinking about this early. The space and the people you have around you will give your morning the vibe you want. Are you hoping for a calm and relaxed morning of pampering or would you like an exciting morning with lots of people buzzing around you? Top tips- choose a bridal party who will help you, run errands, make phone calls and chase up suppliers, so YOU can relax and know everything is all in hand.





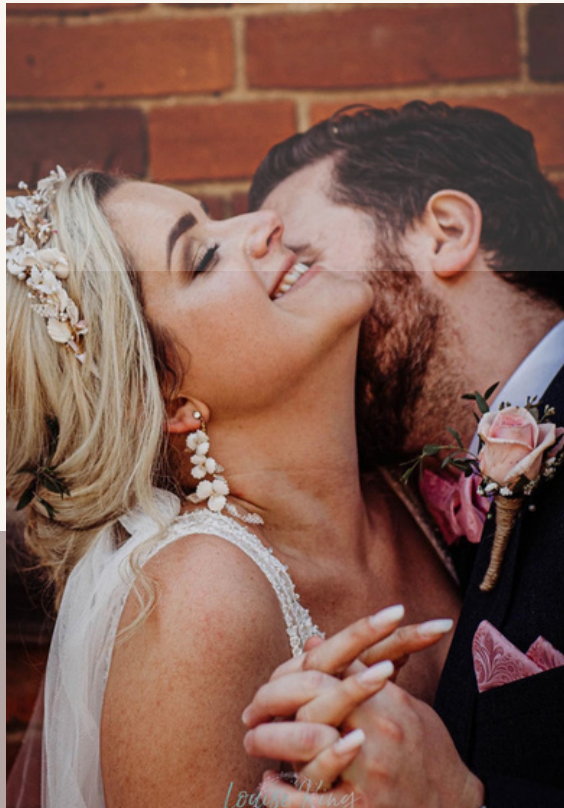
The factors that contribute to me getting good photos are also the ones that contribute to a more relaxed day for everyone. Here's what I've learned we need:

- A clutter-free space
- Good natural light and lots of it!  
*TIP: A big window is ideal when taking portraits of people getting their makeup done. (The makeup artist will love the extra light, too!)*
- A space with an interior style that suits your own. If at home, don't forget to get rid of all of the day-to-day clutter like electric fans or socks or dog beds. Fill the space with flowers, your favourite things, and just a couple of your favourite people.
- Enough time. As I've said before, everything takes longer than you imagine, especially putting on your dress. I'd leave 30 mins, just to put your dress on and get it laced or buttoned and leave at least 30 mins for photos of you looking a million dollars.
- *TIP: A great way to maximise my time is to put all of the things aside that I need for the detail shots. Engagement rings, veil, garter, perfume, jewellery, hair pieces, an invitation, your vows or speech, flowers, the shoes, the cuff links, love letters - put it all aside so I can arrange them and swap through quickly.*
- Have the mobile numbers of all your suppliers written down so you can hand it to an important person, just in case you need to call them during the morning.

portraits

# INTIMATE NEWLYWEDS

It's guaranteed that you'll walk away from your wedding day with so many incredible memories in your hearts. What's not guaranteed is that you'll walk away from your wedding day with a portrait of yourselves that you're both absolutely in love with--unless we set some time aside for it. So let's give ourselves at least half an hour, in a beautiful location to make some magic together. And, for the record, I'm not opposed to sneaking away for portrait time more than once throughout the day, especially if there is a beautiful sunset, surprise rainbow or you'd like some magical nighttime images.





There'll be plenty of time for us to become friends before your big day, but if you're a little unsure about spending time in front of the camera, let me know. Most people have some reservations about it and I always do my best to get to know you so that I can give you the kind of direction that feels authentic to you. I've got lots of prompts up my sleeve for the shy and the rambunctious alike, so you'll never be left wondering what to do with yourselves.



Portraits like these allow you to create precious keepsakes, step back from the buzz, look into each other's eyes, and take a few grounding moments to yourselves.

# FAMILY & FRIENDS

Are you into formal group shots? Informal, fun groups images, or are you into all candid images? There are pros and cons to both when thinking about family politics, time available, numbers etc. Depending on your own family constellation, there are any of combinations of group shot we can do. Some with everyone in them, some with each of your immediate then extended families, and some variations of smaller and larger groups. One thing that's absolutely necessary for this part of the day is that everyone knows it's happening, everyone's on board, and there's someone (Wedding planner? Sibling? Best friend?) who knows who everyone is and can help me herd everyone in the right direction at the right time. Before the wedding we'll sit down and write down a list of every single person you want captured. Noone wants the day dominated by photo shoots. I will whip through the groups making sure everyone is having a good time so you can get back to celebrating.

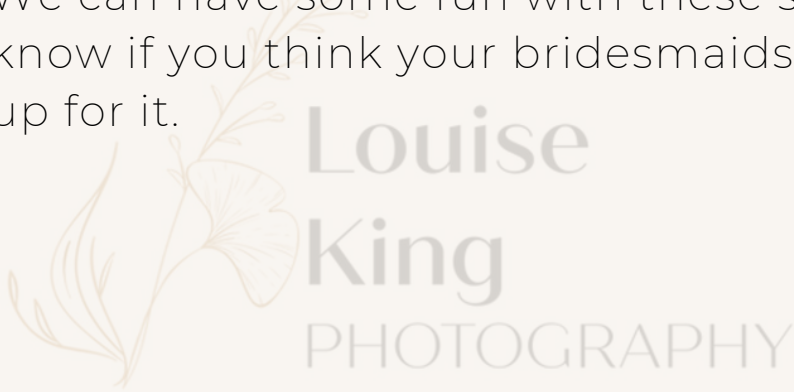
To give you an idea, I can usually manage about 10-12 groups in an hour. Roughly 5 mins per group.





# WEDDING PARTY

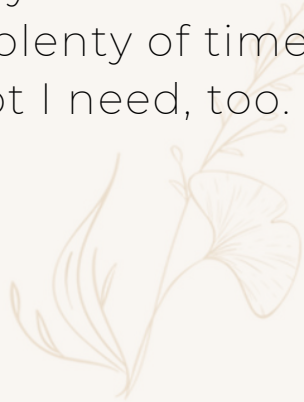
If you have a fleet of bridesmaids or groomsmen (or both), it's worth getting some images of everyone with the flowers and the dresses and the ties and the cute matching outfits. Remind your bridal party not to lose their flowers or start to take off their ties before we capture these for you. We can have some fun with these shots so be sure to let me know if you think your bridesmaids and groomsmen will be up for it.



# Ceremony

## I DO

I'll start by saying this: take things slow. With the kiss, with the walking, with the everything. Tell everyone else to do so, too. Resist the urge to rush through and just savour every moment! This allows me plenty of time to get the shot I need, too.



Louise  
King  
PHOTOGRAPHY



# UNPLUGGED WEDDING

An unplugged wedding is not only an amazing opportunity for your guests to disconnect from their devices and to connect to the present moment but they also help me get unobscured shots of you and the rest of the ceremony.



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King  
PHOTOGRAPHY

It's hard to ask people to keep their devices in their pockets. And although the people you've invited undoubtedly love and respect you, it can sometimes be hard to disentangle ourselves from our technology. Would you believe that I've actually seen people scrolling through social media, mid-ceremony??!! Set out little reminders for your guests to help nudge them in the right direction. Make some cute signs to put up, add a note to the programs, and let your registrar know so they can remind them before the ceremony begins.



And tell them not to worry - I'm on the job of capturing some great images for everyone to take home.

# LIGHTING

Whether your ceremony is indoor or outdoor, there are a few simple but effective things that can be done to make sure that all of the images sparkle as bright as your memories of your wedding day.





## If outdoor, let's consider the following:

- What time is your wedding, and what will the lighting be like at that time? Can we ensure you're both evenly lit? Will I be shooting into the sun? If we can make it so that I'm not, that'd be amazing.
- What will your background look like? Can we make it pretty? Will there be anything that could cast shadows onto your faces?
- If I have more physical space to play around with I'll be able to get a nice mix of different kinds of shots. Close ups, details, wide-angles, and various candid guests.
- Elevate the composition of your shots by having a symmetrical space. If you say your vows under an arch or between an arbour, your images will have that extra little aesthetic oomph.

**If indoor,  
let's consider the following:**

- What kinds of windows does your venue have? Is there any natural light? Will you be standing in front of a mirror or window?
- Are there any rules surrounding your venue that I should know about?
- I will not use any flash during the ceremony. I'd hate to distract anyone from the main event.



# after THE CEREMONY...

You'll probably get mobbed! Which is great and loving and so so fun, but I want to capture all of the tears and the hugs and the high-fives. So, if you can, try not to get mobbed in a tiny hallway or in front of the bathroom. Angle for a shady spot outside or a well-lit spacious room so I can be sure to capture the many happy moments in all their happy glory. If there's a flower petal throw or bubble parade or an eco-confetti moment, let me know ahead of time so I can choreograph the guest and capture you guys grinning from ear to ear. Top tip: You'll naturally want to screw up your face and look down when faced with petals being thrown at you. Try to look up, smile (and try not to swallow or breathe in the confetti!)



Louise  
King  
PHOTOGRAPHY

# RECEPTION *+ dinner*

Before you are called to be seated for the wedding breakfast, I will photograph the room, the tables and the centre pieces, whilst it is empty.



Most people don't like to be photographed while they are eating so this is a good time for me to grab a bite to eat so I'm ready for the speeches and the evening. This might be my only chance to have a meal all day so it would be amazing if your venue could provide some food for me. Please ask me about my dietary requirements if you are kind enough to arrange my food.

I will be ready and excited to capture all the emotions during the speeches. I will position myself so that we can get the speeches themselves plus the reaction of the guests.



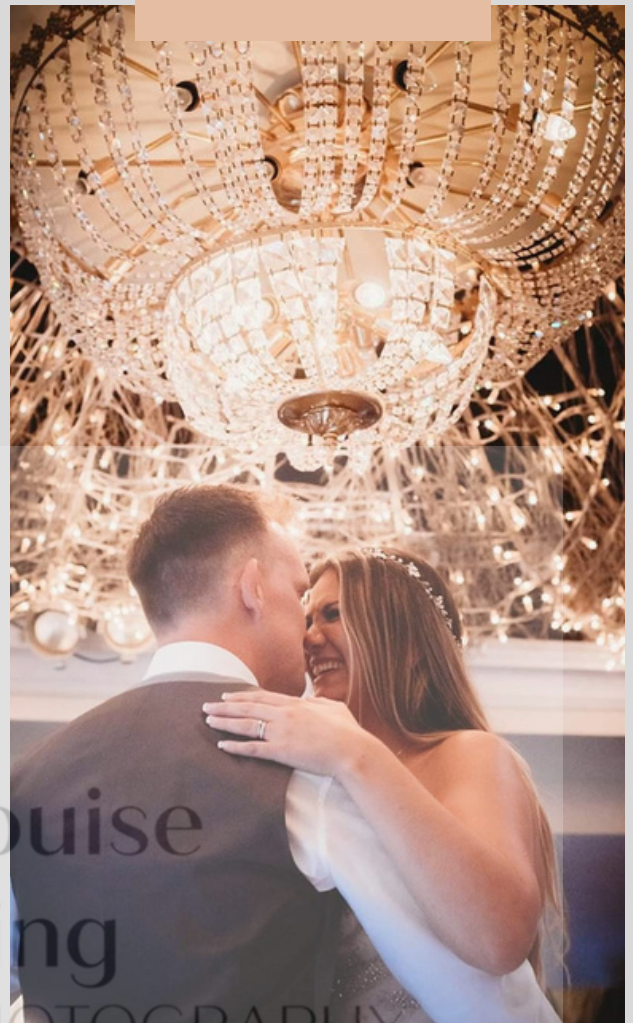


# FIRST DANCE

Whether choreographed and theatrical, or shy and a little clumsy, the first dance is one of the most tear-jerking moments of the day. For me to capture this perfectly, ask everyone to give you two some time before flooding the dance floor.

After that, think about having a Father, Daughter dance or maybe, inviting your children up to join you.

Then once everyone is up and making shapes on the dance floor, I will be in the middle, having a boogie and capturing the atmosphere.



If you're planning a sparkler exit, make sure I get the memo about this! It works best if there's a designated sparkler hander out so that everyone's sparklers are burning bright together! If you've booked a venue that doesn't allow for a sparkler exit, you could opt for bubbles or eco confetti -- just let me know so I can ensure there's enough light available for the shot.

This is usually where my job ends, and I'll leave everyone to party on into the wee hours while I head home super excited about all of the incredible moments I've witnessed throughout the day.



If you'd like to continue to catch the action and keep me for a few more hours, just let me know. Or if you'd like to capture the more messy moments, you might like a photo booth or self podium?! These can be added to your package too.

# PHOTO DELIVERY

It takes me six weeks to select, edit, and deliver your gallery of photos after the wedding but I'll be sure to sneak you a couple of previews within a few days of the wedding so you can share them with family and friends while everyone's still buzzing from the big day. If you have chosen a package that includes a slideshow, you will receive a link for that and a selection of images a couple of weeks before you get the main gallery.

When I eventually do hand over all of the images, it's always such a special moment for everyone! A few of my couples have invited friends and family over for a special viewing event--it's always amazing getting to relive that day with your nearest and dearest. Plus, any excuse to make a batch of popcorn is always welcome.

Feel free to share your images with your guests so they can share them on their own social media. But please don't forget to tag me! Not only does it help others find their way to my page, but it's always so fun for me to see which snaps everyone loves most.

Please refrain from adding filters when reposting (it goes against the rules laid out in my contract). If you want editing tweaks, please reach out.

If vendors want to use any of my images for their business pages, refer them to me and I can provide them with the gallery and photo rights.

# WEDDING ALBUMS

## *and prints*

Your album;. a treasured book, an heirloom, and a beautiful way to memorialise your special day.

I'd love to work with you in creating an album that holds a special place in your home. I've taken the time to cultivate relationships with top-notch printers who render images faithfully and never compromise on quality.

Once you have chosen your favourite images, I can get to work designing an album that tells the story of your day.

I'll design it over the course of a couple of weeks, send it to you for approval, and get it back from the printers within three weeks.





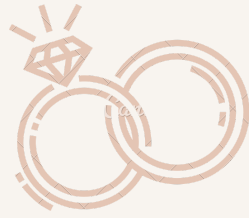


THANK YOU

I know that this has been a lot of information to digest, but please know that not all of it applies to every wedding. Sit down and have a discussion with your partner about what feels right for both of you, and don't hesitate to contact me if you have any questions.

When we have our planning meeting, we will go through everything in detail.

I'm so grateful you chose me and I can't wait for your big day to roll around so we can start capturing some beautiful memories together!



LET'S RECAP



# SUPPLIER RECOMMENDATIONS

List of references, favorite people in the industry,  
and where to find their work:

## FLORISTS

- @simplystunningflower  
rs

## FAUX FLOWERS

- @fauxevermore

## CAKES

- @squidgerandwatson

## MAKE-UP ARTISTS & HAIR

- @bridalhairbyjennie
- @shereeholdensbh
- @lucyjacksonmskeup

## STYLING, DECOR

- @partysquared

## CATERERS

- @gatherandfeast